



Allegro NI Ltd

Unit 2 Balmoral Business Park
Boucher Crescent
Belfast
BT12 6HU
T: 028 9068 3040
F: 028 9068 2644
Web: www.allegro.ie

TYPE OF BUSINESS:

Sales, marketing and distribution

PERSONNEL:

Managing Director:

Robert McKeavney
T: 028 9068 3040

General Sales Manager:

Chris McGrath
T: 028 9068 8788

Brand Manager:

Louise Dixon
T: 028 9068 8784

MAIN BRANDS:

Superglo Firelighters, Firelog, Firepak, Eco logs, 4head, Astral, Blistex, Dentyll, Bazuka Treatment Gel, Dentinox, Ibuleve Speed Relief, Otx Express, Fenjal, Del Monte, Just Juice, Andrex, Fiesta, Huggies, Kleenex, Kotex, TCP, Ambu Pur 3volution, Ambi Pur Electricals, Ambi Pur Liquifresh, Brylcreem, Kiwi, Matey, Radox, Sanex, Glade, Mr Muscle, Oust, Pledge, Toilet Duck, Brillo, Goddards, Shout, Autan, Raid, Spontex, Witch, Tzone, Nivea, Nivea for Men, Elastoplast, Atrixo, Valley Gold Diabetic jams



GM Marketing Ireland Ltd

Lissue Industrial Estate East
Lissue Road, Lisburn
Co. Antrim, BT28 2RB
T: 028 9262 2965
F: 028 9262 2967
E-mail: steve@gmmarketing.co.uk
Web: www.gmmarketing.co.uk

PERSONNEL:

Managing Director:

Gerard McAdorey
T: 07968 814276

Commercial Director:

Malcolm Newbigging
T: 07831 268682

Sales & Marketing

Co-ordinator:
Steve McDonagh
T: 028 9262 2965

Financial Controller:

Carrie Ross

PRODUCT PORTFOLIO/ SERVICES:

Elkes Biscuits, Tilda Rice, Fiddes Payne - Jamie Oliver Range, Ballymaloe Country Relish & Dressings, Taste of Thailand Sauces, Tiger Tiger Dressings, Hartridges/ Villa Drinks, Tommee Tippee, Buster, Hob Brite, Shiny Sinks, Ozkleen, Rentokil, 3M, Scotchbrite, GM Scented Candles, Scented Sachets, Air Fresheners, Sovereign & Family Care Toilet Paper/ Kitchen Roll, Branded Household and Toiletry Products, GOSH Cosmetics, Botanica Skin Care, Neocell, Full range of OTC Medicines



Interactive (IRL) Ltd

Units 6/7 Grange Park
Trench Road, Mallusk
Newtownabbey, BT36 4LA
T: 028 9083 1730
F: 028 9083 1731

PERSONNEL:

General Manager:

John Flanagan
T: 07919122947

E-mail: john.flanagan@inter-active.org

Sales Manager:

Mark Stuart
T: 07919 122946

E-mail: mark.stuart@inter-active.org

Business Development

Executive:

Enda McDaid
T: 07920 148780

E-mail: enda.mcdaid@inter-active.org

Business Development

Executive:

Harry Dunlop
T: 07920 148680

E-mail: harry.dunlop@inter-active.org

TYPE OF BUSINESS:

Sales, Marketing and Distribution to the grocery, pharmacy and electrical trade

DISTRIBUTOR/AGENT:

Appointed Northern Ireland distributor for all P&G Brands. Distributor for Potter Moore range of beauty products.

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MAIN BRANDS:

Personal Care & Beauty:

Alldays, Always, Aussie, Born Blonde, Braun, Gillette, Herbal Essence, Lasting Colour, Loving Care, Max Factor, Nice n' Easy, Olay, Old Spice, Pantene, Perfect 10, Shockwaves, Silvikrin, Tampax, Wash & Go, Wella, Clear Blue, Urban Therapy, Perfect Hair, Bronze Ambition, Creightons bath products, Creightons body products, Creightons hand creams, Ashworth & Claire Naturals range, Real Shave.

Health & Wellbeing:

Pepto-Bismol, Vicks, Crest, Fixodent, Oral-b.

House & Home:

Ariel, Bold, Bounce, Daz, Dreft, Duracell, Fairy, Febreze, Flash, Lenor, Viakal, Vortex.

Baby & Family:

Infacare, Pampers, Pampers Kandoo, Pringles.

Electrical Appliances:

Breville, Carmen, Dreamland, Dualit, Fridgemaster, Frigidaire, George Foreman, Haden, Nicky Clarke, Russell Hobbs, Sanyo TV.

MISSION STATEMENT:

Our mission is to fulfil customer satisfaction within our distribution channels and to represent our principals according to their world leading standards of innovation, service and quality.



Johnson Brothers (Belfast) Limited incorporating Johnson Brothers (Distributing) Limited

137 Hillsborough Old Road
Lisburn
BT27 5QR

T: 028 9267 9121

F: 028 9266 8800

TYPE OF BUSINESS:

Selling & Distributing Agents

PERSONNEL AND POSITIONS:

Chairman:

Michael Y Johnson

Managing Director:

Dermot W.M. Johnson

Sales Directors:

Allen W Marks and
M Andrew Johnson

Financial Director:

Richard J Johnson

DISTRIBUTOR/AGENT:

Selling & Distributing Agents



O'Reillys

No. 1 Ashtree Enterprise Park
Rathfriland Road
Newry
Co. Down
BT34 1BY

T: 028 3025 0650

F: 028 3025 0770

E-mail: admin@oreillysthesweetpeople.com

PERSONNEL:

Proprietor:

Derek O'Reilly

Proprietor:

Maureen Magennis

Sales Manager:

Kathryn Magennis

Buyer:

Eamon Quinn

TYPE OF BUSINESS:

Wholesale, Confectionery, Soft Drinks, Snacks, Cigarettes & Tobacco

LIST OF BRANDS:

Cadbury, Mars, Nestle, Coca-Cola, Club, Tayto, Golden Wonder, Wrigley, etc.



Really Good (QVS) Limited

6 Ballyrath Road
Armagh
Co. Armagh
BT60 4LE

T: 028 3751 7500

F: 028 3751 7600

E-mail: sales@reallygood.ie

Website: www.reallygood.ie

PERSONNEL:

Director:

Dessy Moen
Mob: 07881 811644

Operations Manager:

Patrick Woods
Mob: 077950 55545

Financial Controller:

Anne Murphy
Office Num: 028 3751 7500

Sales Representative:

Keith Vallely
Mob: 07789 996638

TYPE OF BUSINESS:

Chilled and Ambient food
distribution.

MAIN BRANDS:

Irish Pride Bakery Products,
Country Pride Bakery
Products, Strathroy Dairy Milk
and Cream, Millers Traditional
Bakery, New York Bagels,
Tasty Treats Fresh Cream,
Tasty Treats Confectionery



Robert Roberts (N.I.) Ltd

Flush Park
Lisburn
Co. Antrim
BT28 2DX

T: 028 9267 3316

F: 028 9266 1131

Web: www.robt-roberts.co.uk

PERSONNEL:

Managing Director:

Gareth Bradley

Marketing Manager:

Sinead Adair

TYPE OF BUSINESS:

A full service, sales,
distribution, merchandising,
promotional and marketing
company. We distribute
a combination of our own
brands and those of our blue
chip principals to all trade
sectors, multiples, symbols,
cash & carry, independent
wholesale, forecourts, off
licences, restaurants and
hotels.



Stafford Lynch

101 Northwest Business Park
Ballycoolin
Blanchardstown
Dublin 15

T: 00 353 1 8023100

F: 00 353 1 86335366

E-mail: info@staffordlynch.ie

Web: www.staffordlynch.ie

PERSONNEL:

Commercial Director:

Fergus Murphy

Northern Ireland General

Manager:

Kate Crone

Financial Director:

Sharon Bennett

Group Marketing Manager:

Mary Daly

Director:

Garrett Lynch

Sales Manager - Schwartz:

Silvana Sinnott

TYPE OF BUSINESS:

Importers, distributors, sales
and marketing

MAIN BRANDS:

John West, Tetley Tea, Walkers
Shortbread, Canderel, Dr
Oetker Homebaking, Lo Salt,
Vileda, Kikkoman Soy Sauce,
Pogens Krisprolls, Tabasco,
Granini Fruit Juices, Barilla
Pasta, Rubex, Kettle Chips,
Bisodol, Krakus, Newmans
Own, Chatham Village, Vivo
Mexico, Krakus Beetroot,
Complan, Sudocrem