



LORRAINE HALL YOUNG MARKETEEER AWARD 2019 ENTRY GUIDELINES

Name of Company
Parent Company (if applicable)
Address
Award Category
Name of Award Entry
Primary Contact Name
Primary Contact position
Primary Contact Email
Primary Contact Phone

Lorraine Hall Young Marketeer Award The Lorraine Hall Young Marketeer Award will seek to recognise passion and drive among the up-and-coming marketing stars of the future; those who show they have already, in their short careers, made significant contributions to the industry. The judges will look for evidence of a candidate's success across a variety of marketing challenges, their on-going desire to learn and innovate, and their understanding of the ever-growing array of marketing tools and channels at their disposal. Candidates must be aged 30 or below on December 31, 2018.

All entries should consist of a full submission under two separate headings:

Background Up to 800 words outlining the candidate's background in marketing, potentially spanning (if relevant to the application) their academic record through past roles to their current appointment. Specific achievements throughout their career should be highlighted including, but not limited to, awards and any specific campaigns the candidate has worked on as well as results achieved through profits, targets and returns.

What makes the candidate a potential Young Marketeer of the Year Up to 400 words outlining the specific qualities showing why this candidate should be Marketeer of the Year, including examples of campaigns/projects in which the individual has gone above and beyond to ensure success.

Exerts from both sections of the Young Marketeer Award entry form may be used during the Awards presentation, and in both the shortlist and review coverage in Ulster Grocer magazine and online – PLEASE CLEARLY IDENTIFY ANY COMMERCIALY-SENSITIVE INFORMATION YOU DO NOT WISH TO BE FEATURED.

ULSTER GROCER MARKETING AWARDS 2019

CLOSING DATE: All entries should be emailed to c.keenan@independentmagazinesni.co.uk by Friday 15 March 2019 at 5pm.

If your application includes large files, please send via zip file or a transfer facility such as Dropbox or WeTransfer.

An administrative cost of £100 plus VAT will be charged per entry

TERMS AND CONDITIONS:

1. To be considered eligible, candidates must be aged 30 or below on December 31, 2018
2. All entries must include the following information: a. Contact name and position within company entering the award (agencies may put in an entry on behalf of a client but with full client knowledge and consent). b. Company details and full postal address. c. Telephone and e-mail contact details. d. Title of category being entered.
3. As these awards are for marketing excellence, entries should be as comprehensive as possible and professional in presentation and substance. A digital copy is required for judging and PR purposes and must be sent to Chris Keenan at c.keenan@independentmagazinesni.co.uk. If you have additional material in hard copy that you would like to submit, you can post to the address below.

Chris Keenan
Tel: 028 9026 4267
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